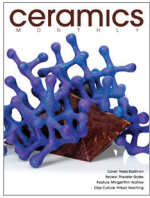


2022 EDITORIAL CALENDAR



JANUARY

Reservation Deadline
NOVEMBER 3, 2021

Materials Deadline
NOVEMBER 10, 2021

ATMOSPHERIC FIRING

We share artists' approaches to firing their work in a non-neutral kiln environment, from salt, soda, wood, and reduction firing to raku, pit, barrel, and saggar firing. The goal? To inspire readers to seek out new firing opportunities with these various techniques.

- Our exclusive annual comprehensive listing of ceramics residencies and fellowships engages those at the beginning of their careers along with established artists who are working on new ideas. Make sure you engage them, too!

FEBRUARY

Reservation Deadline
DECEMBER 2, 2021

Materials Deadline
DECEMBER 9, 2021

GET DOWN TO BUSINESS

We all want to help artists be successful at what they do. This issue presents advice from ceramic artists, business owners, and financial experts alike to get multiple perspectives on what it takes to turn a passion for clay into a vocation.

- Building business smarts helps artists manage their time and money. This reduces burn out from stress and leads to more stability and income they can confidently reinvest in their creative pursuits.

MARCH

Reservation Deadline
JANUARY 13, 2022

Materials Deadline
JANUARY 21, 2022

MASTERS IN THE FIELD

We'll highlight a few of the icons of studio ceramics, and outline how their work and influence affects the field today.

- Join us in acknowledging our roots and giving credit to those who blazed the trails we still explore today.
- Get your products and services in front of those who are new to clay, are building their studios, or are planning their production flow.

APRIL

Reservation Deadline
FEBRUARY 11, 2022

Materials Deadline
FEBRUARY 18, 2022

MAKING A DIFFERENCE

Discover how contemporary artists pool resources and use contemporary tools to effect change in their communities.

- Gain visibility for your products and services with artists who are building their personal studios or envisioning new creative communities.
- Our Summer Workshops listings help folks find opportunities to train beyond traditional education, and learn to use new tools, equipment, and techniques. Make sure your message is front and center.

MAY

Reservation Deadline
MARCH 11, 2022

Materials Deadline
MARCH 18, 2022

EMERGING ARTISTS

The next generation of ceramic artists is always present, but not always obvious. In this highly anticipated issue, we search them out and share their inspiring work with the wider field.

- We shine a light on works and artists that deserve recognition for their accomplishments. Highlight your company or organization's connection to our field's emerging talent.
- Emerging Artist Gallery Section

JUNE/JULY/AUGUST

Reservation Deadline
APRIL 8, 2022

Materials Deadline
APRIL 15, 2022

WORKING POTTERS

The definition of a working potter evolves continually. We keep up with the current practices, studio setups, and observations of those carrying on traditions and exploring new possibilities.

- From making a living to making a life, this issue highlights all that is good, bad, and complex about working in clay as a main source of income.
- Our extended summer issue is always a feast for the eyes, and gets a lot of play over several months.

SEPTEMBER

Reservation Deadline
JULY 1, 2022

Materials Deadline
JULY 8, 2022

EARTHENWARE

This issue focuses on artists using earthenware clay bodies and low-firing techniques. It also includes images of work by the winners of our annual, audience-wide contest designed to help artists get inspired and try new things in the studio.

- Our focus includes a look at current works made by both top artists in the field and rising talent.
- Help artists gear up with information and inspiration after their summer vacations.

OCTOBER

Reservation Deadline
JULY 22, 2022

Materials Deadline
JULY 29, 2022

GALLERY GUIDE

Gallerists and artists share their experiences of exhibiting and selling work. The focus? To get the most out of the gallery relationship while finding inventive ways to reach and to best serve customers. Artists also share their passion and motivations for collecting artwork by their peers.

- Whether you're looking to buy or sell, the Gallery Guide is the resource you need, so you know where to go.

NOVEMBER

Reservation Deadline
AUGUST 26, 2022

Materials Deadline
SEPTEMBER 2, 2022

CAREER SWITCH

Many people come to clay as a second career—some on purpose, some quite by accident, but all with a lot of passion.

Some always dream of a life in clay, and others discover it out of the blue. We continue our popular focus on artists who discover (or rediscover) clay after successful careers in different fields.

- Showcase your products and services to help new ceramic artists and old pros alike express their creativity.

DECEMBER

Reservation Deadline
OCTOBER 7, 2022

Materials Deadline
OCTOBER 14, 2022

BALANCING FORM AND FUNCTION

Artists share their processes for balancing creative possibilities with functional practicalities.

- Connecting the link between the concept and performance of pots, we'll explore various approaches to functional design, all based on the maker's intent.
- Join the conversation by including your message in this issue.